

This listing of the claims will replace all prior versions, and listings of claims in the application.

1. (Currently Amended) A method of selling light bulbs comprising:
manufacturing said light bulbs;
packaging said light bulbs and placing information on said packaging to a user
regarding which light bulbs perform well with which color pallet of a room; and
merchandising said light bulbs by placing said information on displays visible to a
user based on room color.

2. (Original) The method of claim 1 wherein said light bulbs are manufactured by:

adjusting Kelvin rating on light bulbs.

3. (Original) The method of claim 1 wherein said light bulbs affect spectrum of visible light that is emitted.

4. (Original) The method of claim 3 wherein said light bulbs enhance colors that are in said spectrum that has been created and down plays colors that are not.

5. (Currently Amended) A method of selling light bulbs comprising:

adjusting a Kelvin rating on said light bulbs;

determining a said spectrum of light affected by said light bulb;

packaging said light bulbs;

marking on said packaging how colors in a room are effected by said light bulb

by providing information to a user about how said spectrum of light is affected by said
light bulb.